



## BEAUTY VILLA OPENING AT THE WHO'S NEXT & PREMIERE CLASSE

*11.30-13.00 am - September 8, 2018*



Elie Papiernik, co-founder and design director of centdegrés will hold the Beauty Villa opening conference on September 8, 2018.

He will talk about the beauty industry and the retail interest for the introduction and will lead several interviews with a very qualitative panel of beauty industry experts.

More than 25 years after its creation, **Who's Next** is the international trade show leader for women's fashion in Europe. In September and January the event brings around 46,600 visitors to the Parc des Expositions at the Porte de Versailles in Paris, to visit 600 French and international ready-to-wear brands. Buyers, brands, journalists and trendsetters from more than 100 countries together create the trends for each season over 4 days of networking, conferences, lifestyle activities and celebrations.

*VIPARIS – Porte de Versailles  
1 place de la Porte de Versailles  
75015 Paris, France*

**Premiere Classe**  
ACCESSORY FIRST



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To get news about centdegrés rendez-vous on our website [www.centdegres.com](http://www.centdegres.com).